Nebraska Critical Access Hospitals and Rural Health Clinics Conference on Quality

NOVEMBER 14-15, 2019
Younes Conference Center
416 W. Talmadge Road
Kearney, Nebraska

Featuring an Elective Pre-Conference Program:
Just Culture for Health Care Leaders
Wednesday, November 13th
Target Audience: Board Members, Chief Executive Officers, Clinic Managers, Nursing Leaders, Pharmacists, Providers and Quality Leaders

Overview: This program has been designed to meet the education needs of health care professionals including; hospital and clinic quality and nursing leaders, pharmacists, CEO’s, governing board members and providers. This program will focus on national and state best practices and create intentional thought around the role of CAH Quality in the future of Nebraska health care.

Learning Objectives:
1. Outline strategies and tools to effectively engage trustees in true governance of patient safety and quality
2. Evaluate your hospital’s quality dashboard depicting three modes of governance: fiduciary, strategic and generative
3. Discuss approaches to align measures and data for Board reports with patient and community needs
4. Review rural relevant benchmarks in the areas of market, quality, outcomes, satisfaction, costs, charges and finance
5. Analyze top underlying reasons for patient ED visits
6. Interpret and explain to patients their course of treatment, tests and results
7. Design an outline of the components of a safe and comprehensive discharge plan for patients
8. Prepare for a reactive increase in patient satisfaction rates as a result of a comprehensive discharge process
9. Identify challenges in improving clinical outcomes
10. Define how to extract relevant and accurate data from different data sources
11. Identify tools and strategies for improving clinical outcomes
12. Define the MBQIP Program and partnership drivers for MBQIP participation improvement
13. Explain the process of discovery, documentation and resources used to identify, aggregate, report and analyze quality results
14. Apply emerging capabilities that leverage disparate data sources into a single view to produce insights into quality programs and initiatives while reducing the burden of participation
15. Identify areas for improving care transitions
16. Define effective multi-disciplinary teams to meet each patient’s needs
17. Develop actions and interventions that help patients move safely through the health system
18. Assess quantifiable data and evidence that demonstrates how care coordination contributes to better outcomes and lower costs
19. Identify elements of a successful 100-day improvement plan
20. Apply the concepts of the 100 days to positive change in your organization
21. Develop a 100 day to positive change plan to match your specific needs
22. Review the industry-based challenges facing rural primary care practices
23. Discuss the emerging quality/outcomes measures for rural primary care practices
24. Outline state, regional and national performance benchmarks specific to the rural delivery system
25. Evaluate the state of your current hospital and clinic quality meeting practices
26. Identify opportunities to apply evidence-based best practices to improve your meetings
27. Communicate the need for a change in meeting a quality culture in your organization
28. Identify a “Difficult Conversation”
29. Identify three reasons it may be difficult to prepare a quality proposal for your finance department
30. List the “Top 5” financial rationalizations for declining quality focused requisitions
31. List ten tips/strategies to navigate the quality and finance impasse
32. Identify at least 4 methods for competency validation
33. Use a structured process for identification of annual competency
34. Outline strategies to foster staff ownership in individual competency validation
**NEBRASKA CAHs & RHCs CONFERENCE ON QUALITY**

**AGENDA**

**THURSDAY, NOVEMBER 14, 2019 | 9:00 A.M. TO 4:30 P.M.**

9:00 A.M. – 9:10 A.M. Welcome  
**DHHS Nebraska Office of Rural Health:** Margaret Brockman, MSN, RN

9:10 A.M. – 10:30 A.M. Taking a New Look: Viewing Quality Through the Eyes of a Board Member  
**Cynosure Health:** Betsy Lee, MSPH, BSN, RN, Improvement Advisor

10:30 A.M. – 10:45 A.M. Break

10:45 A.M. – 11:45 A.M. Top Performing Rural Hospitals: Key Considerations for Rural Health Care Leaders  
**Chartis Center for Rural Health:** Michael Topchik, MA, National Director

11:45 A.M. – 1:15 P.M. Recognition Luncheon  
**Quest for Excellence Project Recognition and Overview**  
**Great Plains Health Innovation Network:** Andrea Eaton, CSBI, Manager of Clinical Transformation;  
**Boone County Health Center:** Jeanne Temme, RN, VP Corporate Compliance;  
**Butler County Health Center:** Kristin Hartman, BSN, RN, Quality Improvement & Patient Safety Coordinator; Amy Jelinek, Pharmacist;  
**Lexington Regional Health Center:** Brittany Hueftle, BSN, RN, Director of Transitional Care;  
**Banner Health:** Linda Baldwin, MSN, RN, CNO;  
**Saunders Medical Center:** Amber Kavan, BSN, RN, Performance Improvement Coordinator

**Rural QI Residency Participant Recognition**  
**Care Learning Drawing**


**SESSION A**  
**Five Step Discharge Model**  
**Ogallala Community Hospital:** Linda Baldwin, MSN, RN, Chief Nursing Officer

**SESSION B**  
**Harnessing the Power of Data to Transform Care**  
**Henderson Health Care:** Cheryl Brown, Chief Executive Officer; Darcy Ost, BSN, RN Performance Improvement, Education Safety and Risk Management Coordinator
Reducing the Burden of MBQIP Participation: A Pilot and Case Study with Nebraska CAHs

**Saunders Medical Center:** Amber Kavan, BSN, RN, Performance Improvement Coordinator/Hospital Health Coach;

**NEHII, Inc.:** Kari Majors, BS, CEP, Grants & Contracts Manager;

**KPI Ninja:** Renee Towne, MOT, EdD, Director of Quality Programs

2:15 p.m. – 2:30 p.m.  Break

2:30 p.m. – 3:30 p.m.  Best Practices in Action: Breakout Sessions D, E and F

**SESSION D**

Redefining Care Across the Continuum: Keep it Simple.

**Saunders Medical Center:** Stacie Sabatka, MS, Clinic Director;
Denise Sabatka, BSN, RN, Director of Quality;
Amber Kavan, BSN, RN, Performance Improvement Coordinator;
Hospital Health Coach

Ansley Roth, BSN, RN, Clinical Health Coach

**SESSION E**

100 Days to Positive Change

**Columbus Community Hospital:** Dorothy Bybee, MSN/MBA, RN, NEA-BC, Vice President - Patient Care Services/CNO; Janet Loseke, RN, BSN, CRNI Director of Acute Care, ICU & Infusion Services

**SESSION F**

Performance Measurement for Rural Primary Care Practices

**Lilypad, LLC:** Gregory Wolf, MBA

3:30 p.m. – 3:45 p.m.  Break

3:45 p.m. – 4:45 p.m.  Not Another Meeting! How to Conduct Effective Team Meetings

**University of Nebraska Medical Center:** Victoria Kennel, PhD, Assistant Professor

4:45 p.m. – 5:00 p.m.  Adjourn for the Day

**FRIDAY, NOVEMBER 15, 2019 | 8:30 A.M. TO 12:00 P.M.**

8:30 a.m. – 8:40 a.m.  Opening Statements

8:40 a.m. – 10:00 a.m.  Difficult Conversations: Talking to Finance About Quality Proposals

**Dynamic Leadership Academy:** Bill Auxier, PhD, President & Chief Executive Officer

10:00 a.m. – 10:15 a.m.  Break

10:15 a.m. – 11:45 a.m.  Engaging Staff in the Annual Competency Process

**Creative Healthcare Management:** Gen Guanci, MEd, RN-BC, CCRN-K, Culture of Excellence Service Line Lead

11:45 a.m. – 12:00 p.m.  Closing Remarks & Adjourn

This educational activity is jointly provided by Axis Medical Education and the Nebraska hospital Association in collaboration with NAHQRS.
Learning Objectives:
1. Define “Just Culture” and describe its role in a culture of patient safety
2. Discuss the concepts of outcome/severity bias, risk perception, human fallibility, human intention, and the reasonable person standard
3. Identify the five skills that leaders can develop to produce better outcomes in their organization
4. Describe the role of aligned mission, values, and expectations
5. Review the impact of system design on outcomes
6. Describe the principles of consistent and appropriate management of errors and behaviors in the workplace
7. Use a structured approach to event investigation to learn about risk and to foster a fair, transparent system of workplace justice
8. Apply Just Culture concepts through practice with sample scenarios

1:00 P.M. – 4:30 P.M.  Just Culture for Healthcare Leaders
**Nebraska Coalition for Patient Safety:**
Gail Brondum, LPN, BS, Executive Director;
Katherine Jones, PT, PhD, President, Board of Directors and Adjunct Associate Professor College of Allied Health Professions, University of Nebraska Medical Center
Bill Auxier, PhD, President & Chief Executive Officer
Dynamic Leadership Academy

Bill Auxier is the President and Chief Executive Officer of the Dynamic Leadership Academy™ and Executive Director of Rural Health Leadership Radio™, a non-profit established to serve healthcare leaders serving the under served in rural America, Assistant Professor in the Master’s Program in Cybersecurity at the University of Maryland University College and Adjunct Faculty at the University of Tampa, Physician Assistant Program. He is the creator and host of the podcast Rural Health Leadership Radio™, a contributing author to the Wall Street Journal Best-Seller Masters of Success, author of the award-winning Best-Seller “To Lead, Follow” and 35-year veteran of the healthcare industry.

Bill started his career in healthcare as a nurse’s aide at Hamilton Memorial Hospital, a Critical Access Hospital, in his boyhood home town, McLeansboro, Illinois. From there, he worked his way up to become the CEO of a surgical device manufacturer with global distribution.

Bill specializes in rural health leadership development through consulting, coaching and research. He is an Affiliate Member of the Institute of Coaching at McLean Hospital, Harvard Medical School and recipient of the 2019 NRHA President’s Award.

Linda Baldwin, MSN, RN, Chief Nursing Officer,
Ogallala Community Hospital

Linda Baldwin is the Chief Nursing Officer at Banner Health Ogallala Community Hospital. She has 19 years experience in a Critical Access Hospital setting holding various positions with 9 of those years spent as a Registered Nurse. Her dedication to healthcare was evident in her time as both an RN manager and Senior RN manager, as well as the time she spent as a nursing instructor. Although she is fairly new at the executive level, Linda is dedicated to rural healthcare, by her focus on patient safety, quality care and generating high quality performance driven staff.

Gail Brondum, LPN, BS, Executive Director,
Nebraska Coalition for Patient Safety

Gail Brondum is the Executive Director of the Nebraska Coalition for Patient Safety (NCPS), a federally-listed Patient Safety Organization. NCPS seeks to improve the safety and quality of healthcare delivery through providing protection for reporting, learning from reported events, sharing learning with members, offering resources and providing education and training. Gail is a Certified Just Culture Champion and TeamSTEPPS Master Trainer. Previously she has held positions of Director of Clinical Quality Improvement at Blue Cross and Blue Shield of Nebraska; Operations Director, Quality Management Services at Alegent Bergan Mercy Medical Center; and Director of Quality and Risk Management at Pender Community Hospital. Overall, she has more than 30 years of experience in leading, developing and implementing health care improvement initiatives.
**Cheryl Brown, Chief Executive Officer, Henderson Health Care**

Cheryl Brown is the Chief Executive Officer at Henderson Health Care Services. She has over 27 years of experience in long term care and assisted living administration, as well as, 13 years in critical access hospital and rural health clinic administration. She is a results-focused leader dedicated to delivering high quality care and services close to home. Cheryl represents Henderson Health Care on the Quality and Regulatory Committee, as well as the Reimbursement Committee within the Nebraska Nursing Facility Association and Nebraska Assisted Living Association.

**Dorothy Bybee, MSN/MBA, RN, NEA-BC, Vice President Patient Care Services and Chief Nursing Officer, Columbus Community Hospital**

Dorothy Bybee has been in healthcare leadership for over 20 years in large organizations and small. Her background in nursing is critical care and held a CCRN for twenty years. She has also been an adjunct professor for over ten years in the RN to BSN program. Both roles have led her to understand the importance of rapid cycle change and the need for constant process improvement. She is trained in LEAN and is a yellow belt. She has also trained in the GE Workout process which engages stakeholders in a proactive manner to find solutions to a problem. Dorothy has facilitated many groups whose goal is process improvement with success.

**Gen Guanci, MEd, RN-BC, CCRN-K, Culture of Excellence Service Line Lead, Creative Health Care Management**

Gen Guanci brings over 40 years of national and international nursing experience and skills to my role. Her expertise includes the development of strategies and process to support all aspects of the journey to excellence including Magnet® Designation and Pathways to Excellence®. Additional areas of expertise include development of structures and processes for shared decision-making; competency assessment and validation; professional development role and process redesign; using data to drive practice; as well as organization-wide leadership development and succession planning processes.

Gen’s past positions ranging from Critical Care Staff Nurse to Director of Education and Organization Development. She has published several articles related to the journey to excellence, professional development and shared governance and is a frequent presenter at national and international conferences on these topics. Gen is the author of the books “Feel the Pull: Creating a Culture of Nursing Excellence” and co-author of “Shared Governance that Works.”
Presenter Biographies (Continued)

Katherine Jones, PT, PhD, Board President,
Nebraska Coalition for Patient Safety
Katherine Jones is a physical therapist and health services researcher. She is the current President of the Board of Directors of the Nebraska Coalition for Patient Safety and the manager of Jones Health Services Consulting. She is certified as a TeamSTEPPS Master Trainer, Just Culture Champion, and Patient Safety Officer. While on faculty at the University of Nebraska Medical Center from 2004 through June 2018, she was the principal investigator for two Partnerships in Implementing Patient Safety grants funded by the Agency for Healthcare Research and Quality that sought to improve medication safety (2005 – 2007) and fall risk reduction (2012 – 2015) in Nebraska’s Critical Access Hospitals. Dr. Jones is nationally recognized for her expertise in safety culture assessment and teamwork in small rural hospitals.

Amber Kavan, BSN, RN, Performance Improvement Coordinator & Hospital Health Coach,
Saunders Medical Center
Amber Kavan has been a nurse for six years with most of her career at Saunders Medical Center. She has worked in the med/surg and ER areas while also caring for outpatients and working in the Quality Department. Amber has transitioned to Performance Improvement Coordinator with a Health Coach Certificate, providing education for all inpatients while also visiting their home and improving the transition process.

Victoria Kennel, PhD, Assistant Professor,
University of Nebraska Medical Center
Dr. Victoria Kennel is an Industrial/Organizational Psychologist, educator, and researcher at UNMC with expertise in organizational science, teams, creativity and innovation, and quality improvement and safety in healthcare. She has five years of experience as a Co-Investigator and Co-Principal Investigator on several state and federally funded grants focused on participatory action research to improve the safety and quality of care in rural Nebraska hospitals. One of her expertise areas is team science, where she studies tools and interventions to improve team performance. Victoria has studied how fall risk reduction teams conduct their meetings and developed a webinar on best practices for conducting a fall risk reduction team meeting. She also teaches a management in healthcare course for several of the programs in the College of Allied Health Professions.
Betsy Lee, MSPH, BSN, RN, Improvement Advisor, Cynosure Health

Betsy Lee, RN, BSN, MSPH is an Improvement Advisor with Cynosure Health, supporting the American Hospital Association’s Health Research and Education Trust (HRET) Hospital Improvement and Innovation Network (HIIN). Her areas of focus include culture of safety, workforce safety, and multi-drug resistant organisms. From 2006-2014, Betsy directed the Indiana Patient Safety Center at the Indiana Hospital Association. Prior to that role, she was a director for the Institute for Healthcare Improvement (IHI), where she provided leadership to Achieving Workforce Excellence and Transforming Care at the Bedside (TCAB). She is a TeamSTEPPS Master Trainer.

Ms. Lee serves as a member of the Board of Directors of the Accreditation Council of Graduate Medical Education (ACGME), where she is also the Public Member on the Institutional Review Committee and chairs the Council of Public Members. She is the Vice President of the Duke University School of Nursing Alumni Council and is a member of the Community Advisory Board of Nurse Family Partnership of Central Indiana.

Betsy received her Bachelor of Science degree in nursing from Duke University School of Nursing and her Master of Science degree in public health from the University of North Carolina-Chapel Hill, specializing in health policy and administration.

Janet Loseke, RN, BSN, CRNI, Director of Acute Care, ICU & Infusion Services, Columbus Community Hospital

Janet Loseke has been a nurse for 46 years, starting out as a LPN on a surgical floor. Janet had the opportunity to return to school and obtain a diploma in nursing, she continued to work on the surgical and medical units, then in Home Health/Hospice eventually becoming the Service Line Coordinator. During that time she also did some school health checks completing the yearly health checks for the majority of Colfax County.

Later in her career, Janet returned to school at Creighton to obtain a BSN. She then returned to hospital bedside nursing, which was her true calling, working her way up as charge nurse, Clinical Coordinator, and then Director in 2007. While at Creighton, Janet became very interested in IV therapy. She became qualified to insert PICC lines, joined the INS, and became certified in IV therapy.

Kari Majors, BS, CEP, Grants and Contracts Manager, NEHII, Inc.

Kari Majors is the Grants and Contracts Manager for the NEHII. In her role she supports the financial and business processes of integrating NEHII as a population health data strategy in cross sector projects and initiatives. Prior to joining the NEHII team, Kari managed cardiovascular health and chronic disease prevention and control programs at the Nebraska Department of Health and Human Services Division of Public Health and has been a Certified Clinical Exercise Physiologist since 2001.
PRESENTER BIOGRAPHIES (CONTINUED)

Darcy Ost, BSN, RN, Performance Improvement, Education Safety and Risk Management Coordinator,
Henderson Health Care

Darcy Ost has 19 years of experience as an RN; working in Med-Surg, Telemetry, Step-Down, Education, Clinic, Cath Lab, Recovery Room, and ER; working in her current role for the last 3 years. Darcy is a member of and current President Elect for NAHQRS.

Ansley Roth, BSN, RN, Clinical Health Coach,
Saunders Medical Center

Ansley Roth earned her Bachelor of Science in nursing from the University of Nebraska Medical Center. Her career started with inpatient nursing on a medical-surgical unit at Faith Regional Health Services in Norfolk, NE. She later joined the SMC team as a Hospital/ER nurse, then an opportunity arose to join the health coach team. She is a year away from receiving her Master’s in health and wellness coaching from Creighton University. Her new health coach role has continuously expanded, from one on one patient clinic visits, to implementing transitions of care management, collaborating with the quality team to reduce Hospital and ER readmissions, reviewing care gaps, and being a member of SMC’s employee wellness team.

Denise Sabatka, BSN, RN, Director of Quality,
Saunders Medical Center

Denise earned her Bachelor of Science in nursing from the University of Nebraska Medical Center, and her career in healthcare spans over three decades. Her service in healthcare has included experiences across the spectrum: from direct patient care, to serving as a director of nursing; and from clinical informatics to education.

As technologies and their applications have evolved in healthcare, so, too, have quality tracking and trending of metrics. Denise is excited to be part of the SMC team that has worked through the transformations in patient care and patient experience models, and outcomes.

Stacie Sabatka, MS, Clinic Director,
Saunders Medical Center

Stacie Sabatka has been involved in the healthcare field in a variety of roles for the past 28 years. She obtained her bachelor’s degree from the College of Saint Mary in Omaha, Nebraska and her Master’s degree from The University of Nebraska at Omaha.

An advocate for quality, patient centered care led her to guide her organization to pursue PCMH certification. Stacie’s commitment to utilizing the technology available in her organization has also pushed the transformation of care at Saunders Medical Center.
Michael Topchik, MA, National Director,  
Chartis Center for Rural Health

Michael Topchik has been supporting rural health network initiatives for more than a decade. He consults widely with such statewide initiatives utilizing data and benchmarking to support performance improvement consulting. He has an MA from Columbia University in New York.

Renee Towne, MOT, EdD, Director of Quality Programs,  
KPI Ninja

Renee Towne earned her Master of Occupational Therapy and Doctor of Education degrees from the College of Saint Mary. Renee has experience driving performance excellence across a variety of healthcare domains through people and process improvement methodologies. Prior to joining the KPI team, she worked with as a consultant leading clinical transformation projects across the state of Nebraska.

Gregory Wolf, MBA, Co-founder and President,  
Lilypad, LLC

Greg Wolf has served as Principal, Chief Technology Officer and Director of Business Development for several healthcare advisory firms. His experience includes developing web-based analytic and benchmarking tools for rural hospital and primary care providers. He has combined these skills in developing strategic plans and performance management systems for over 100 healthcare organizations. He is President of Lilypad and currently serves as a management consultant for Stroudwater Associates.
CONTINUING EDUCATION HOURS

CONTINUING EDUCATION ACCREDITATION STATEMENT

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and the Nebraska Hospital Association. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

REQUIREMENTS FOR CREDIT:

• Attend/participate in the educational activity and review all course materials.
• **Complete the CE Declaration form online by 11:59 pm ET December 16, 2019.** Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation.
• Upon successful completion of the online form, your statement of completion will be presented to you to print.

CREDIT DESIGNATION FOR NURSING

Credit Designation for Pre-conference Session “Just Culture for Healthcare Leaders”:
AXIS Medical Education designates this continuing nursing education activity for a **maximum of 3.25 contact hours**.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

QUALITY PROFESSIONALS

**Just Culture for Healthcare Leaders:** This program has been approved by the National Association for Healthcare Quality for a maximum of 3.25 CPHQ continuing education credits for this event.

**CAH & Rural Health Clinic Conference on Quality:** AXIS Medical Education designates this continuing nursing education activity for a maximum of 7.25 contact hours.

AMERICANS WITH DISABILITIES ACT

In compliance with the Americans with Disabilities Act, we will make every reasonable effort to accommodate your request. For any special requests, please contact Heather Bullock at 402-742-8148 or hbullock@nebraskahospitals.org before the meeting dates.

DISCLAIMER

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management.

Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer’s product information, and comparison with recommendations of other authorities.
DISCLOSURE OF CONFLICTS OF INTEREST
AXIS Medical Education requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

The faculty reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

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<th>Name of Presenter</th>
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<td>Betsy Lee, MSPH, BSN, RN</td>
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<td>Bill Auxier, PhD</td>
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<td>Gen Guanci, MEd, RN-BC, CCRN-K</td>
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<td>Victoria Kennel, PhD</td>
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The **planners and managers** reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

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<td>Margaret Woeppel, MSN, RN, CPHQ</td>
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<td>Margaret Brockman, MSN, RN</td>
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<td>Nancy Jo Hansen, BS</td>
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<td>Dee Morgillo, MEd., MT(ASCP), CHCP</td>
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**AXIS CONTACT INFORMATION**

For information about the accreditation of this program please contact AXIS at [info@axismeded.org](mailto:info@axismeded.org).
EVENT INFORMATION

REGISTRATION

Register online

Due to available federal FLEX grant funding, there is no charge for this program, but registration is required. Deadline for registration is Nov. 3, 2019.

Lodging

A block of rooms has been reserved under the name of the Nebraska Hospital Association at the Fairfield Inn & Suites, 510 Talmadge Road, in Kearney, for November 13 & 14, 2019, at the rate of $109.95/night.

Call the Fairfield Inn at 308-236-4200 to make reservations by October 23, 2019 to be guaranteed the discounted rates.

QUESTIONS

Contact Margaret Woeppel at mwoeppel@nebraskahospitals.org.
This program is funded by a grant from the Nebraska Department of Health & Human Services