So you are a locally owned small business ... You’re trying to maximize your reach without breaking the bank. We get it.

Edible Austin is a small, locally owned business too. That’s why we’ve developed specialized packages that will have great impact without watering down the reach of your message.

We print 40,000 copies, 6 times a year and each issue is on the stands for 2 months and reaches 140,000 readers each issue.

That’s 60 days of coverage from one ad, circulating throughout the entire Austin metro area and other key locations in Central Texas.

We also reach over 90,000 through our various social media channels and 12,000 newsletter subscribers.
When we started the ABGB, we wanted to create a space where people could come together, enjoy food and drink, share and celebrate great ideas and passions, and along the way, make our community better. Well, that’s what Edible Austin does! And, they do it so beautifully. We are proud to support what they do.  
—Mark Jensen, The ABGB

81% of readers have contacted or purchased from an advertiser after seeing their ad in Edible Austin.  
94% of readers are willing to pay more for Local, Organic and Humanely Raised food.

**STARTING UP**

- **$250** monthly investment
- 3 eighth page ads &
- 3 months leaderboard banner ads
- **$3000 annual investment**

**TAKING OFF**

- **$700** monthly investment
- 1 half page ad
- 5 quarter page ads
- 2 months leaderboard banner ads
- 2 social posts
- 1 insiders blast
- **$8400 annual investment**

**GROWTH**

- **$450** monthly investment
- 6 quarter page ads
- -OR-
- 4 eighth page ads &
- 4 months rectangle banner ads
- **$5400 annual investment**