



# HEALTH CARE EDUCATION ASSOCIATION

Connecting Patient, Staff & Community Educators, Worldwide

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Dear HCEA Members:

As a member of HCEA, **you now have free access to 11 health literacy modules** developed by the former director of The Ohio State University AHEC Clear Health Communication Program, Sandra Cornett, RN, PhD. This education program is a value-added service for HCEA membership only.

You can register for The Ohio State University Health Literacy Distance Education Program (<https://healthliteracy.osu.edu>) by emailing [aging@osu.edu](mailto:aging@osu.edu) and identifying yourself as an HCEA member. You will be sent a code to use when you fill out the registration form that will waive the fees.

There are 11 interactive self-learning modules, each about one hour in length.

- *Health Literacy: It's Time to Take It Seriously!* is an overview of health literacy and communication strategies, and is considered a core module that should be taken first to orient a learner to the topic.
- The following modules provide training on individualized behaviors, functionality in the healthcare environment, and personalized health care:
  - *You Can't Tell by Looking! Assessing a Patient's Ability to Read and Understand Health Information*
  - *Getting Your Message Across: Clear and Effective Health Communication*
  - *Effective Verbal and Written Communication With Those From Other Cultures*
  - *The Effects of Aging on Health Literacy*
- Patient engagement and adherence are the topic focus in these modules:
  - *Nuts and Bolts of Patient Adherence*
  - *Just What the Doctor Ordered: Improving Patient Adherence Through Engagement*
  - *Strategies for Improving Patient Engagement and Health Outcomes*
- Three modules focus on how to write effective health materials and contain numerous practice activities:
  - *Guidelines for Selecting and Writing Easy-to-Read Health Materials*
  - *Who's Reading Your Writing? How Difficult Is Your Text?*
  - *Are You on Target? The Basics of Audience Research and Field Testing Health Materials*

If you want to use the modules for staff training at your facility, please contact Michelle Myers at [michelle.myers@osumc.edu](mailto:michelle.myers@osumc.edu) or 614-685-5672 for information about an institutional contract.